

62nd Japan International Boat Show 2023 Report

The theme is 「Smiles, smiles, smiles, forever in this sea」 14 types of hands-on programs at 4 venues

The 62nd Japan International Boat Show 2023, organized by the Japan Marine Industry Association, was held for four days from March 23(Thu.) to 26(Sun.) at Pacifico Yokohama and Yokohama Bayside Marina (Yokohama City, Kanagawa Prefecture). A total of 35,163 visitors attended the event. Despite the inclement weather, approximately 1,000 people participated in the 14 hands-on and educational programs at the “Family Marine Park” (2 venues including Pukari Pier and Hakkeijima Marina), which was planned targeting families in order to convey the joy of the sea to the next generation.

The opening ceremony on Thursday, March 23 was attended by Mr. Hiroo Ishii, Vice Minister of Land, Infrastructure, Transport and Tourism, the City of Yokohama and related organizations. Miss Japan “Umi no Hi” 2023, Natsuki Inagawa, and Miss Japan 2022, Akina Sakka, and our Marine Ambassador, Kotono Sugiura participated in the tape cutting ceremony.

The Boat of the Year Japan 2022 award ceremony was held after the opening ceremony. BOTY2022 grand prize was selected from seven category winners by the 29 juries of the Boat of the Year Japan. Princess X95 won the grand prize.

At Pacifico Yokohama, where marine-related products and information are available, the Fishing Village, where the angler Miho Akimaru and popular YouTubers held a fishing and camping talk show, and “Sea Seminar,” a series of 18 courses related to the sea and marine leisure, were available. At Yokohama Bayside Marina, where 56 large power boats and sailing crafts were moored and exhibited, 5 hands-on were popular, including “Captain’s Challenge,” in which visitors could experience operating a boat without a boat license, and a picnic cruise around the marina.

●Number of Visitors : 35,163 (2 venues, 4 days total)

March 23-26, 2023				2 venues TOTAL (4 days)	
	2 venues TOTAL	Venue		2022	2019
		Pacifico Yokohama	Yokohama Bayside Marina		
23(Thu.) Rain	6,528	5,352	1,176	5,507	7,479
24(Fri.) Cloud	8,224	6,056	2,168	6,310	11,186
25(Sat.) Rain	10,534	8,739	1,795	10,905	19,583
26(Sun.) Rain	9,877	8,495	1,382	8,630	16,995
TOTAL	35,163	28,642	6,521	31,352	55,243

*The 2020 show was cancelled due to the new coronavirus, and the 2021 show was held only at the Yokohama Bayside Marina.

◆Exhibitors

	2023		2022	
TOTAL	230		223	
Breakdown	Real	* Online	Real	Online
	216	* * 234	201	48

* Online Boat Show is available until 28th May.

* * including group companies

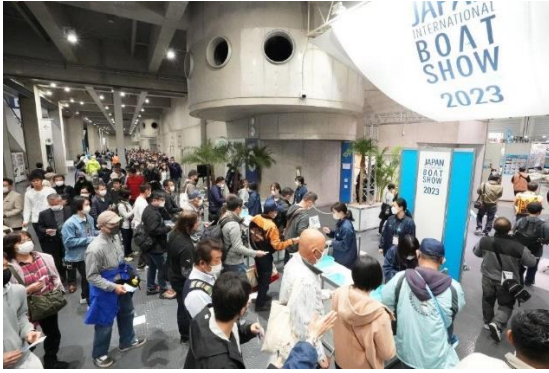
◆ Breakdown of products (2022 in parentheses)

Products	Number of products
BOAT	113 (107)
SAILING YACHT	20 (17)
Personal Water Craft	24 (21)
Canoe, Cayak, SUP, Surfboard	19 (15)
Marine engine	54 (46)
TOTAL	230 (206)

◆ Family Marine Park : 14 hands-on and educational programs at the 4 venues



◆Pacifico Yokohama venue (Indoor) : 185 companies and organizations exhibited
Opening Ceremony on 23rd March



- ◆Yokohama Bayside Marina venue : 53 crafts from 31 companies are moored and exhibited
Over 30 feet models were moored.
4 types of hands-on programs were held as scheduled, and got the good reputation as usual.



The Pacifico Yokohama venue will have the themes of “See,” “Touch,” and “Check,” the Bayside Marina venue will have the themes of “Feel the sea,” “Experience,” and “Realize,” and the online venue will have the themes of “Know,” “Learn,” and “Regardless of Time and Place.” We will continue to hold this boat show with the goal of creating the future by providing the charm, richness and value of marine life and connecting it to dreams.

63rd JIBS2024 will be held from March 21 to 24, 2024 at the same venues as JIBS2023, Pacifico Yokohama and Yokohama Bayside Marina.

We are looking forward to your participation.

Please contact below.

E-mail : boatshow@marine-jbia.or.jp

The photos of JIBS2023 are available from the QR code on the right

